

## YASH Acquires Global Core Software (GCS) to Expand SAP Solution Offerings...

**WOBURN, Mass- November 5th, 2003** - YASH a leading information technology (IT) solutions company, has acquired Global Core Software (GCS), an SAP Business Partner and reseller to small and midsize business (SMB) in the Northeastern United States (US). As part of the acquisition, GCS has changed its company name to Genesis Corporate Solutions, LLC. As a new division of YASH, Genesis expands its SAP solutions portfolio for SMBs and extends YASH's coverage to a national level.

For YASH, named one of the top 500 fastest-growing private companies in the U.S. by Inc. Magazine (2001 and 2002), the acquisition is part of an overall strategy to expand its customer base beyond the enterprise market to reach SMBs in the Northeast, where Genesis is a successful.

SAP SMB Business Partner and reseller throughout New England. "Genesis has a well-established presence in the Northeast, one of the most fertile markets for enterprise resource planning (ERP) solutions", said YASH CEO/Founder Manoj Baheti. "Genesis proven experience in providing SAP solutions to SMB customers broadens our position as an SAP SMB Business Partner and enables us to tap into the growing SMB market". Nearly two-thirds of all SAP software installations worldwide are in organizations with revenues of less than \$500 million. With small IT staffs and limited budgets, these companies are increasingly turning to external resources and expertise for help across the whole IT spectrum, from consulting, purchasing and implementation to support and on-going management. As a division of YASH, Genesis can respond with end-to-end IT solutions.

"YASH's business and technical expertise, proven delivery model and expanded offerings enable us to offer our customers more ways to lessen costs, reduce complexity and speed return on IT investments", said Genesis Vice President Paul Saia. "Working with leading, solid companies, such as Genesis and SAP, our SMB customers will have the stable solutions they can depend on to run their businesses".

"Since the inception of SAP's reseller channel program in 1996, SAP has valued the work it has accomplished with Genesis in providing SMBs in the Northeastern US with superior business solutions based upon mySAP Business Suite", said Rick Pitts, vice president of mySAP, Channel Sales Solutions, SAP America, Inc. "YASH's acquisition of Genesis will broaden its ability to deliver pre-packaged SAP vertical solutions to SMBs on a more national level across multiple industries".

SAP solutions from Genesis:

A one-stop shop for small and midsize businesses

With additional resources onboard locally, Genesis expands its SAP solutions (software and sales support) offerings to include a true end-to-end solution across many vertical industry segments. These full-service solutions combine to lower total cost of ownership, hasten investment return and simplify the technology experience for SMBs.

- \* Strategic consulting. Expert planning, designing, and architecting for SAP solutions.
- \* mySAP Business Suite. Full suite of SAP business software, optimized for SMB needs.
- \* Flexible implementation. Rapid on-site or remote deployment speeds ROI.
- \* On-going management. On-site or remote 24x7 management of the entire environment.
- \* Comprehensive support. Training and help desk support to keep productivity high.

Customers welcome expanded offerings

Genesis has customers throughout the New England area. These include: Charrette LLC, the country's largest independent provider of imaging products to the professional design marketplace; Continental Resources, Inc. a provider of superior high technology products, services and support throughout North America; and AAA Aircraft Supply, LLC, a major North American supplier of quality aircraft and aerospace fasteners.

The announcement has been well received by Genesis clients, including Seafood Marketing Specialists, Inc. "As a New England-based business with sites across the country, we'll be able to leverage Genesis ability to remotely install, configure and manage implementations in our widely dispersed offices", said Seafood Marketing Specialists' Vice President of IT Carl Brown. "We look forward to further leveraging the technical and business expertise of Genesis". For more information about Genesis, visit [www.gcsap.com](http://www.gcsap.com)

About Genesis

Genesis Corporate Solutions, LLC is a leading provider of end-to-end business solutions to New England-based

small and midsize businesses. Headquartered in Woburn, Massachusetts, Genesis is a Certified Reseller of the mySAP E-Business Platform and has delivered solutions to over 40 companies in the Northeast region.

In business since 1989, Genesis became a division of YASH in 2003. Any statements contained in this document that are not historical facts are forward-looking statements as defined in the U.S. Private Securities Litigation Reform Act of 1995. Words such as "anticipate", "believe", "estimate", "expect", "forecast", "intend", "may", "plan", "project", "predict", "should" and "will" and similar expressions as they relate to SAP are intended to identify such forward-looking statements.

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