

GCS Gold Partner

SAP® PartnerEdge™



Genesis Corporate Solutions

Achieves Gold Partner Status in SAP® PartnerEdge™ Program

Woburn, MA (November 26, 2007) - Genesis Corporate Solutions (GCS), a business unit of YASH Technologies, announced today that it has achieved Gold Partner status in the U.S., the highest level of recognition attainable within the SAP® PartnerEdge™ program. GCS is an SAP channel partner authorized to resell the SAP Business All-in-One solutions to midsize companies.

“The elevation to Gold Partner status is a credit to the team and all of their hard work and investment both here at GCS and at our parent company, YASH Technologies,” said Paul Saia, Vice President of Operations at GCS. “Achieving Gold Partner status means we go further to meet our customers’ needs, ensuring that all their requirements are fulfilled to the highest standards.”

GCS earned the prestigious Gold Partner status by meeting stringent criteria for product quality, proven industry expertise and high levels of customer satisfaction and sales proficiency through its participation in the PartnerEdge program and its vertical solutions, ChemOne for the Chemical Industry and TechOne for Independent Software Vendors. Under SAP PartnerEdge guidelines, SAP channel partners receive Value Points for achievements in core competencies and standout performances in the area of customer training and satisfaction. By accumulating Value Points, partners such as GCS move vertically through designated performance levels from Associate to Silver to Gold.

“This elevated status has been a team goal from the very start of our participation in the SAP PartnerEdge program,” said Brian Rice, Vice President of Sales at GCS. “This Gold Partner status allows us to take our expertise to a new level to provide our customers with the best business solutions based on the world-leading business application, SAP ERP. We can provide solutions that get our customers’ up and running quickly and efficiently.”

SAP Gold Partners are recognized as experts in supporting and delivering SAP solutions. Specific business enablement resources and benefits provided by SAP to Gold Partners include a combination of market development funds, pricing differentiation, branding benefits, access to sales and marketing tools and SAP technical resources. Gold Partners provide industry-specific business solutions through sales, implementation, support and continuous improvement of information technology infrastructures with software, services, tools and operational support. The partnership provides GCS with on-site access to the newest SAP technologies, allowing GCS and its customers to be in the forefront of SAP solution-based advances.

About GCS

GCS is an SAP channel partner authorized to resell the SAP Business All-in-One solutions to the midsize companies. For over ten years GCS has had a single focus to service and deliver SAP solutions for its customers with a single point of contact for all of their needs. GCS implements, integrates and supports strategic application solutions in manufacturing and distribution industries with a focus on SAP applications. Headquartered in Woburn, MA, and a division of YASH Technologies, GCS accelerates the pace by which clients realize business value from their technology investments. GCS’ offerings include SAP Business All-in-One preconfigured software solutions based on SAP ERP, enterprise resource planning implementation, enterprise application integration, technology architecture and management, and customer support solutions. For more information about GCS’ full range of services, call 877-513-9200 or visit www.gcsap.com.

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