



# A global chemicals manufacturer strengthens its e-commerce order management with SAP BTP



Revenue  
**\$ 3.3 Billion**

Industry  
**Chemicals  
Manufacturing**

## Business objectives

- Robust and in-depth connect between SAP ERP and Amazon B2B Seller Support Portal
- Automate critical order management processes
- Streamline the organizational data efficiently
- Real-time visibility and intelligence across business processes
- Intuitive dashboards to monitor FBM (Fulfill By Merchant) and (Fulfill By Amazon) processes

## Results

- Eliminated 90% of manual interventions in order management
- 15% reduction in order cycle time
- Eliminated unproductive, redundant, error-prone data exchange while ensuring enterprise security
- Harmonized products, pricing, orders, payments, and inventory data between SAP ERP and Amazon Seller Portal

## YASH value proposition

- Leveraged BTP Integration Suite capabilities for seamless integration between Amazon SP-API (Seller Central B2B Portal) and SAP ERP
- Established data exchange securely from SAP to seller portal through ABAP Proxies
- Automating integrations to avoid manual interventions for business processes, including customer order tracking, order fulfillment, payment reconciliation, settlements, returns, etc.
- Future-ready integration that is resilient to updates and customizations
- Optimized data validations and systems navigation for business users

For more information contact YASH today at [info@yash.com](mailto:info@yash.com) or visit [www.yash.com](http://www.yash.com)