

## With a connected supply chain system, the process industry (petrochemicals and integrated upstream refining) leader improves sales order fulfillment rate and increases in % of No-Touch automated sales order processing



**Industry** 

Petro-Chemicals and Refinery / Process Industry



Challenges

The company planned adequately at the monthly level and struggled with constant changes in SO from customers resulting in every SO being executed manually despite proper monthly planning.



**Our role** 

YASH Technologies helped the company transform and integrate the supply chain with new business processes across data, people, plans, and networks.

## **Business outcomes**

- Increased % of No-Touch Sales Order execution.
- Transformation of digital customer platform where they were able to build demand planning, forecasting, and inventory optimization across the network and was able to track last-mile delivery
- Big customers were able to commit SO for the entire month and received products according to the allocation given at the beginning of the month
- 2-3x faster and more efficient planning activities
- Integration and collaboration significantly enhanced data accuracy across channels and increased reliability and actionability of forecasting and planning
- Increase in service level for customers from 70% to 89%

## **YASH value proposition**

- Leveraged YASH Connected SCM framework for a focused customercentric support
- Created customer-specific CoE to drive continuous improvements and innovations
- Addressed country-specific statutory compliance needs
- Process design using industry experts from the YASH team helped the customer business team

For more information contact YASH today at info@yash.com or visit www.yash.com