



Guiding organizations & their people through their digital transformation journey

As per Gartner, "the digital transformation journey is taking large enterprises especially at least twice as long and costing twice as much as they originally anticipated" as "53% of the organizations surveyed remain untested in the face of digital challenges and their digital transformation readiness is therefore uncertain"

Prosci benchmarking shows that companies with strong focus on organizational change management are

- **600%** more likely to meet the transformation objectives
- **70% to 80%** more likely to stay on time and budget

In our experience, organizations struggle with change management during enterprise-wide transformation due to:

- Lack of a business case for change
- Lack of senior leadership alignment
- Lack of focus from executive leadership to drive the transformation
- Inadequate focus on co-creating the journey roadmaps
- Non engaging communications
- Inability to enable cultural enhancements/ tweaks/ personalization
- Failure to generate sustained momentum
- Inadequate focus on developing capabilities/ skills for successful transformation

Value Proposition

- Strong track record of orchestrating digital/ business transformation initiatives with a pragmatic approach to driving and managing change and enabling organizations to become future-ready
- Single-stop-shop that can help you through the overall transformation journey; a unique combination of strategy, design, execution, and organization change management skills, backed by a robust partner ecosystem. With a technology-agnostic lens, we help drive business transformation and enhance adoption through focused change management
- We take a three-phase approach to help companies maximize the business value while transforming themselves digitally
 - fix the basics, raise the bar and change the game



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