

Transforming Real Estate with Salesforce + Agentforce AI

Real estate enterprises operate across a complex web of buyers, tenants, brokers, and regulators — yet most run on disconnected systems, manual processes, and fragmented data. YASH unifies the entire property lifecycle on Salesforce, delivering a single platform that manages every business relationship from first enquiry to lease renewal, with Agentforce AI agents that act autonomously on behalf of your teams.

Prospect > Listing > Deal > Lease / Sale > Service Operations > Renewal With - 360° Visibility

Proven Impact

30%

Faster Deal Closures

Automated pipeline management and structured approval workflows



2x

Lead Conversion Rate

AI-powered lead scoring and intelligent follow-up sequencing



60%

Less Manual Processing

Across collections, commissions, and document management workflows



40%

Higher Tenant Retention

Predictive churn scoring and proactive renewal engagement



Delivered across residential developers, commercial real estate portfolios, and property management firms

Solutions & Accelerators

- **Comprehensive Sales Cycle Management** - Comprehensive lead-to-sale and post-sale management with controlled pricing, approval workflows, and full buyer lifecycle tracking.
- **Intelligent Lead & Tele Sales Operations** - Intelligent, automated lead management with multi-channel capture, smart routing, and AI-driven prioritization to maximize conversion efficiency.
- **End-to-End Leasing Lifecycle** - End-to-end lease lifecycle automation covering tenant onboarding, payments, and proactive renewals for seamless property management.
- **Automated Marketing Journeys** - Automated, consent-compliant multi-channel engagement across the entire customer lifecycle with personalized journeys and measurable ROI.
- **Collections, Commissions & Financial Operations** - Comprehensive financial automation covering payments, commissions, and compliance for accurate, hands-free transaction management.
- **Self-Service Portals for Every Stakeholder** - Unified digital portals for customers, partners, and facility teams enabling seamless transactions, transparency, and real-time collaboration.
- **Intelligent Document Automation** - Automated document generation and digital signing with real-time tracking, version control, and full compliance auditability.
- **Regulatory & Compliance Automation** - Integrated regulatory compliance automation covering registrations, screenings, and data privacy with system-enforced controls and zero manual intervention.
- **Analytics & Reporting** - Centralized, real-time business intelligence with occupancy, revenue, and performance insights through automated, role-based dashboards.
- **Facility Management & Service Operations** - End-to-end service request automation linking customers and field teams with SLA tracking, escalation management, and satisfaction monitoring.

Agentforce AI Agents

- **Sales Lead Agent** - AI-powered sales agent that automates lead follow-ups, qualifies prospects, and escalates high-intent queries to humans for scalable engagement.
- **Service Resolution Agent** - AI-driven service agent that resolves routine customer requests autonomously in multiple languages, reducing manual case handling by 60%.
- **Leasing Enquiry Agent** - AI leasing agent that autonomously qualifies enquiries, matches units, and schedules viewings, enabling 24/7 engagement without added staff.
- **Renewal & Retention Agent** - AI renewal agent that proactively engages at-risk tenants with personalized offers, driving higher lease renewals through timely intervention.
- **Market Insights Agent** - AI market insights agent providing real-time benchmarks and pricing recommendations to enable data-driven, faster, and more competitive deal decisions.
- **Post-Call Intelligence Agent** - AI post-call agent that auto-summarizes interactions, provides coaching insights, and improves data accuracy while speeding up agent development.

Near-Ready Real Estate MVP: A Head Start for Early Success

Pre-built, demo-ready Salesforce real estate platform developed from live implementations — not a prototype

Core modules covering Sales, Leasing, Customer Experience, and AI Agents are already configured and demonstrable

Walk through real business scenarios on day one of evaluation — before a single line of project work begins

Validates our understanding of your processes, reducing implementation risk and accelerating go-live