

YASH Technologies To Ramp Up Hyderabad Center

January 1st 2004, Thursday, Chennai - In an attempt to convert its India development center in Hyderabad into a regional hub-cum-support center, Illinois-based software consulting and services major YASH Technologies is planning to double the center's headcount from about 75 to 150 by next year. The company plans to invest \$5 million in expanding its center, according to YASH Technologies general manager for sales and marketing, Vinod K. Samanthula.

"YASH recently acquired Boston-based Global Core Software (GCC), a SAP business partner and reseller to small and mid-size business (SMB), for \$16 million. Post acquisition, GCC has been renamed Genesis Corporate Solutions with 22 new clients added and enterprise application in SAP practice", Mr Samanthula told eFE. "This has necessitated the YASH management to look at the company's need to further expand India operations", he added.

has set up a SAP competency center for ERP (enterprise resource planning) in Hyderabad. This center would focus on SAP implementation and support to the customers.

"Nearly two thirds of all SAP software installations worldwide are in organizations with revenues less than \$500 million", Mr. Samanthula said.

He added, "With small IT staffs and limited budgets, these companies are increasingly turning to external resources and expertise for help across the whole IT spectrum, from consulting, purchasing and implementation to support and on-going management. As a division of YASH, Genesis can respond with end-to-end IT solutions".

Mr.Samanthula said that the center at Hyderabad will now handle four key practices - SAP, Microsoft technologies, IBM Web portal services and enterprise application integration practice.

"The Hyderabad development center has become a strategic center both for development work and global technical maintenance and support operations", Mr. Samanthula said.

"That apart, we are in the process of expanding operations in Singapore, Malaysia and Australia, where we are recruiting professionals", Mr.Samanthula said.

YASH Technologies focuses on delivering business solutions in CRM (customer relationship management), ERP, portals, content management, business intelligence, supply chain and e-business applications.