

YASH Technologies Launches CPGOne

A Comprehensive SAP Solution for U.S. Consumer Packaged Goods

Woburn, MA (Sept. 16, 2008) - The consumer packaged goods face unique challenges in consumer shifts, increased costs, tightened supplies, and food safety compliance. Small and mid-sized companies must respond to these challenges with fewer personnel, financial, and IT resources. In response to customer demand, [YASH Technologies](#) recently launched [CPGOne](#), a robust SAP Business All-in-One solution for the small and mid-sized enterprises (SMEs) in the consumer packaged goods. As a fully integrated, pre-packaged ERP solution, CPGOne can be implemented quickly - in a matter of weeks - to boost productivity, reduce costs, and enhance competitive positioning in a crowded marketplace.

CPGOne is a completely defined and documented, ready-to-operate solution, built on SAP Best Practices, that allows full real-time information integration for complete control of business operations including financials, sales processing, procurement, materials inventory and more. Based on pre-defined, industry specific business scenarios, CPGOne delivers a comprehensive set of business functionalities with little or no customization required. This means minimal disruption to daily operations during installation, and maximum return on investment.

CPGOne is a robust solution that incorporates features designed to address key business process areas including:

- Sell and Deliver
 - Sales Order Creation
 - Inbound/Outbound EDI Processes
- Sourcing and Procurement
 - Consumable Purchasing
 - Return to Vendor
- Manufacturing
 - Logistics Planning
 - Make-to-Stock-Process Industry
- Operational End-to-End Scenarios
 - Warehouse Management Shipping and Receiving
 - Quality Management
- Enterprise Management and Support
 - Financials
 - Controlling
- A full features and benefits list can be found at <http://www.yash.com/aio>

Because most businesses cannot invest in long project durations, YASH Technologies incorporates S-Imple, a proprietary SAP implementation methodology that delivers "off the shelf" business functionalities. Rather than spending valuable time and money defining and configuring standard business processes, CPGOne implementations that utilize the S-Imple methodology focus on data cleansing, conversion, design by exception, show versus tell, knowledge transfer, and end-user learning.

"With CPGOne, SMEs can compete with larger organizations," comments Abe Ireguas, Vice President SAP Solutions for YASH. "CPGOne can be implemented quickly, with predictable costs, risks, and project durations. While it can also scale to meet the unique needs of larger businesses, organizations, no matter the size, are assured that this solution can enable companies to achieve objectives of improved growth, lower costs, and better visibility into their operations."

Using CPGOne as a foundation, organizations can take a modular approach, deploying core ERP in the first phase, and add additional functions and capabilities as needed. CPGOne can automate and streamline business processes globally, as well as easily integrate merged or acquired organizations into core operations. Businesses can also leverage the SAP NetWeaver platform to rapidly respond to changing market opportunities

by quickly rolling out new or composite applications.

CPGOne is the latest certified [SAP Business All-in-One Solution](#) developed by YASH. Other comprehensive solutions include; ChemOne, TechOne, and WholesaleOne.

About YASH Technologies

YASH Technologies focuses on customer success. As a leading enterprise solutions and outsourcing partner for global customers, we leverage technology and our flexible delivery models to drive performance and business value throughout a customer's enterprise. The SAP Software Sales Division of YASH Technologies, an SAP Gold channel partner, accelerates the pace by which clients realize business value from their technology investments. For over a decade, YASH has been providing and delivering SAP solutions in high tech, chemical, wholesale distribution, and consumer products industries. YASH's offerings include qualified SAP Business All-in-One partner solutions, enterprise resource planning implementation, enterprise application integration, technology architecture and management, and customer support solutions. For more information, call 781-503-9200 or visit <http://www.yash.com/aio>